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Communicating science up and down in the Gulf of California

Ensenada, Baja California, 7-9 December 2016

The Next Generation of Sonoran Desert Researchers (N-Gen, <http://nextgensd.com>) invites all its community of researchers in natural and social sciences, students, artists and all other interested to submit applications to participate in a two and a half day workshop about science communication with the following goals:

- 1) Strengthen the capacities from the N-Gen community to communicate the results of their research to non-specialized audiences, especially local communities, the general public, and decision makers.
- 2) Identify obstacles for the effective communication and use of science among different actors from the region.
- 3) Develop elements of a curriculum that could be expanded and implemented in the future.

The workshop will take place at the facilities of the Centro de Investigación Científica y Educación Superior de Ensenada (CICESE) (<http://www.cicese.edu.mx>) and will include ~6 sessions and discussion panels of 2 hours each. We will learn from professional science communicators from Mexico and the US, program coordinators of science communication with expertise in working with policy makers and general society from different institutions in the region, professionals in multimedia that capture science through their work, and scientists passionate about translating the results of their research into practice. Also, we will dedicate time to implement the newly learned abilities in your personal projects.

Through the University of Arizona - CONACYT Consortium for Arizona-Mexico Arid Environments (CAZMEX) and the Agnes Nelms Haury Program, we will cover the full expenses (travel, lodging and food) for ~20 participants attending the workshop.

How to participate:

If you are interested in participating in the workshop, you should be an N-Gen member (if you are not, simply create your profile: <http://nextgensd.com/about-us/join-the-network>). Send an abstract no longer than 300 word by **October 21st** to nextgensd2012@gmail.com including:

- name • affiliation • city of residency • discipline • regions where you work
- a specific project you would like to advance during the workshop
- your reasons, needs or interests in communicating science in the Sonoran Desert.